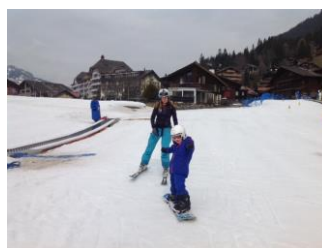


Press Release



July 2015

We are delighted to have received a wonderful donation of 3,571 euros from the M&G Ski Giveaway. Six charities benefited equally from the latest exciting initiative from M & G Investments – posting and uploading ski photos to form a montage. The donation will go towards the purchase of a [Tessier Tempo Comfort sit-ski](#) which will be for use in Switzerland – Verbier & the Jungfrau. Last year we were delighted to accept a donation for 10,000 euros having come 1st when it was a question of the more votes the best chance of winning and with our beneficiaries and work being global we were able to reach far and wide for support!

*“We are delighted by this generous donation from [M & G Investments](#) and it will be used to support our **Ski 2 Freedom Information Resource** and the **Tobell Winter Sports Programme** with the purchase of a Tessier sit-ski. Thank you so much M & G but also an enormous thank you to everyone who supported this initiative by uploading their ski photos! Your support in helping some amazing charities, including us, is testament to the belief that lives can be empowered, helped and changed via winter sports. Your donation will continue our work in making the mountains accessible for all and providing unique opportunities for young people via our Tobell Winter Sports Programme, such as John McDermott (born with no limbs, Amelia Condition) and Ellie Challis (quadruple amputee due to Meningitis) who without the right support and help could not have achieved their dream of learning to snowboard.*

The past year has seen some amazing people achieve a dream come true on the ski slopes something that can not be achieved without the dedication of some incredible ski instructors! The legacy of the Sochi Paralympics made an impact on how people perceive adaptive and disabled winter sports and it certainly helped in raising awareness of what can be achieved.” Catherine Cosby, Founder and Director.

M & G Investments will once again be sponsoring ski schools across Europe next winter and **we are** sure that whatever exciting charitable initiative they come up with, it will be an enormous success – they have been supporting children and adults with disabilities and special needs, mountain rescue dog service, vulnerable children with specific projects to help, children with heart conditions – every charity needs support and we are all working together to ensure that these people have something special in their lives.

Useful Information:

Ski 2 Freedom is a charity which helps to empower people affected by disability, additional needs and life-changing conditions with the benefits of year round accessible winter sports and mountain activities. Our expertise is in finding the right activity and ski resort which meets the specific needs and requirements of individuals, families, siblings and carers whose lives are affected by disability, special need and life-changing conditions – from children to those in their twilight years nothing is impossible! All this is achieved with our ‘*Ski 2 Freedom Information Resource*’

For more information contact promotion@ski2freedom.com
www.ski2freedom.com
charity no. 1151307 (England & Wales)